

Transformation Workshops:

Designed to help you understand the Transformations impacting your business and how you can take advantage of them.

Transformation of the Auto Industry



Navigating Turbulent Times, with Proven approaches to Strategy and Innovation



What will you Learn?

- What a Transformation Axis is.
- Why Transformation Axes are independent.
- What Transformation Axis are in play today?
- Why auto manufacturers, auto dealers and Tier 1 and 2 Parts Suppliers have no control over Transformations.
- How to add your inputs to a Transformation Axis to provide clarity for you.

What is happening today in the auto industry?

- Major Manufacturers' electrification plans including:

Acura	Audi	BAIDU	BMW	BYD	Cadillac
Faraday	FCA	Ford	GM	Honda	Hyundai/Kia
Infinity	Jaguar	Lexus	Lincoln	Lucid	Mazda
Mercedes Benz	Mitsubishi	Nissan	Porsche	Renault	Skoda
Subaru	Suzuki	Tesla Motors	Toyota	Volvo	VW

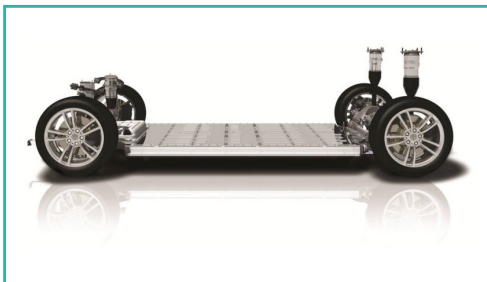


- The role of the Mild Hybrid in the next 3 to 5 years.
- Required investments are in excess of \$10B in development, manufacturing, infrastructure, support and training.
- Similar investments are required in lower cost, higher energy density and longer life batteries.



The Role of Other Key Players

Adient	Amazon	Apple	Auto Insurers	Bosch	Continental	Delphi	DENSO
Dyson	Foxconn	Google	Intel	JCI	LG Chem	Magna	Nvidia
Panasonic	Samsung	Siemens	Uber	Valeo	ZF		



The Regulatory Environment:

- What Federal and local regulations are in force today?
- What new regulations are expected and when?
- Do incentives make a difference?
- Countries, States and Cities that have legislated, or are contemplating, regulations to curb/ban sales of Internal Combustion Engine powered cars:

California	China	Denmark	France	Germany	India	Ireland	London	Norway	UK
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Planning to grow you Business Profitably and Sustainably using The Goal Tree

- What is The Goal Tree?
- How do You develop it?
- How and When will you use it?
- What is Your CEO's overall goal?
- What are Your "Top 5" Critical Success Factors?
- Who should be involved?



Delivery:

Virtual using ReadyTalk.

These Workshops will be recorded and you'll be sent a link to www.sync.com to download the mp4 files.



Pricing:

\$449 for the first attendee,
\$300 for each additional attendee.

We will invoice you and you can pay using any credit card through PayPal.



Audi AG's First Production Electric Vehicle



Audi e-Tron Quattro SUV

Battery Capacity: 95 kWh
Battery Manufacturer: LG Chem or Samsung SDI
Range: 310 miles
0-62mph acceleration: 4.6 secs.
Size: Between a Q5 and Q7
Production Start: 2018
Audi Plant: Brussels, Belgium
Price: TBA



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